

Andrew Danner-Broker
 Phone 816.612.5191 □
 5775 NW 64th Terr, Suite 203
 Kansas City, MO 64151
 andrew@windfielddrealestate.com
 www.windfielddrealestate.com

BARRY PLAZA
Demographics



<i>Population</i>	<i>1-mi.</i>	<i>3-mi.</i>	<i>5-mi.</i>
2011 Male Population	4,477	22,845	57,308
2011 Female Population	4,957	23,655	59,208
% 2011 Male Population	47.46%	49.13%	49.18%
% 2011 Female Population	52.54%	50.87%	50.82%
2011 Total Adult Population	7,645	36,203	89,431
2011 Total Daytime Population	14,129	46,204	97,479
2011 Total Daytime Work Population	11,348	28,257	50,332
2011 Median Age Total Population	38	34	36
2011 Median Age Adult Population	47	43	44
2011 Age 0-5	660	3,655	9,449
2011 Age 6-13	706	4,304	11,405
2011 Age 14-17	423	2,338	6,231
2011 Age 18-20	294	1,663	4,385
2011 Age 21-24	686	3,598	7,626
2011 Age 25-29	808	4,289	9,094
2011 Age 30-34	656	3,383	7,718
2011 Age 35-39	542	3,026	7,656
2011 Age 40-44	503	3,018	8,054
2011 Age 45-49	599	3,235	8,796
2011 Age 50-54	616	3,087	8,286
2011 Age 55-59	579	2,676	7,029
2011 Age 60-64	473	2,183	5,886
2011 Age 65-69	362	1,623	4,393
2011 Age 70-74	360	1,303	3,459
2011 Age 75-79	322	1,199	2,887
2011 Age 80-84	377	928	2,087
2011 Age 85+	467	992	2,076
% 2011 Age 0-5	7.00%	7.86%	8.11%
% 2011 Age 6-13	7.48%	9.26%	9.79%
% 2011 Age 14-17	4.48%	5.03%	5.35%
% 2011 Age 18-20	3.12%	3.58%	3.76%
% 2011 Age 21-24	7.27%	7.74%	6.54%
% 2011 Age 25-29	8.57%	9.22%	7.80%
% 2011 Age 30-34	6.95%	7.28%	6.62%
% 2011 Age 35-39	5.75%	6.51%	6.57%
% 2011 Age 40-44	5.33%	6.49%	6.91%
% 2011 Age 45-49	6.35%	6.96%	7.55%
% 2011 Age 50-54	6.53%	6.64%	7.11%
% 2011 Age 55-59	6.14%	5.75%	6.03%
% 2011 Age 60-64	5.01%	4.69%	5.05%
% 2011 Age 65-69	3.84%	3.49%	3.77%
% 2011 Age 70-74	3.82%	2.80%	2.97%
% 2011 Age 75-79	3.41%	2.58%	2.48%

<u>Population</u>	<u>1-mi.</u>	<u>3-mi.</u>	<u>5-mi.</u>
% 2011 Age 80-84	4.00%	2.00%	1.79%
% 2011 Age 85+	4.95%	2.13%	1.78%
2011 White Population	7,692	38,057	98,154
2011 Black Population	975	4,503	8,605
2011 Asian/Hawaiian/Pacific Islander	303	1,508	3,428
2011 American Indian/Alaska Native	44	243	606
2011 Other Population (Incl 2+ Races)	421	2,189	5,724
2011 Hispanic Population	532	3,007	7,614
2011 Non-Hispanic Population	8,902	43,492	108,902
% 2011 White Population	81.53%	81.84%	84.24%
% 2011 Black Population	10.33%	9.68%	7.39%
% 2011 Asian/Hawaiian/Pacific Islander	3.21%	3.24%	2.94%
% 2011 American Indian/Alaska Native	0.47%	0.52%	0.52%
% 2011 Other Population (Incl 2+ Races)	4.46%	4.71%	4.91%
% 2011 Hispanic Population	5.64%	6.47%	6.53%
% 2011 Non-Hispanic Population	94.36%	93.53%	93.47%
2000 Non-Hispanic White	5,313	31,173	86,382
2000 Non-Hispanic Black	287	1,496	3,468
2000 Non-Hispanic Amer Indian/Alaska Native	17	182	489
2000 Non-Hispanic Asian	166	620	1,539
2000 Non-Hispanic Hawaiian/Pacific Islander	8	53	61
2000 Non-Hispanic Some Other Race	16	23	72
2000 Non-Hispanic Two or More Races	100	483	1,576
% 2000 Non-Hispanic White	89.94%	91.60%	92.30%
% 2000 Non-Hispanic Black	4.86%	4.40%	3.71%
% 2000 Non-Hispanic Amer Indian/Alaska Native	0.29%	0.53%	0.52%
% 2000 Non-Hispanic Asian	2.81%	1.82%	1.64%
% 2000 Non-Hispanic Hawaiian/Pacific Islander	0.14%	0.16%	0.07%
% 2000 Non-Hispanic Some Other Race	0.27%	0.07%	0.08%
% 2000 Non-Hispanic Two or More Races	1.69%	1.42%	1.68%

<u>Population Change</u>	<u>1-mi.</u>	<u>3-mi.</u>	<u>5-mi.</u>
Total Employees	n/a	n/a	n/a
Total Establishemnts	n/a	n/a	n/a
2011 Total Population	9,434	46,500	116,516
2011 Total Households	4,376	20,060	47,401
Population Change 1990-2011	4,658	19,863	39,332
Household Change 1990-2011	2,257	9,167	17,226
% Population Change 1990-2011	97.53%	74.57%	50.96%
% Household Change 1990-2011	106.51%	84.15%	57.09%
Population Change 2000-2011	3,335	11,090	19,211
Household Change 2000-2011	1,496	4,852	7,855
% Population Change 2000-2011	54.68%	31.32%	19.74%
% Households Change 2000-2011	51.94%	31.90%	19.86%

<u>Housing</u>	<u>1-mi.</u>	<u>3-mi.</u>	<u>5-mi.</u>
2000 Total Housing Units	3,032	16,178	41,704
2000 Occupied Housing Units	2,874	15,230	39,535
2000 Owner Occupied Housing Units	1,456	9,151	26,732
2000 Renter Occupied Housing Units	1,419	6,078	12,803
2000 Vacant Housing Units	157	948	2,169

<i>Housing</i>	<i>1-mi.</i>	<i>3-mi.</i>	<i>5-mi.</i>
% 2000 Occupied Housing Units	94.79%	94.14%	94.80%
% 2000 Owner Occupied Housing Units	48.02%	56.57%	64.10%
% 2000 Renter Occupied Housing Units	46.80%	37.57%	30.70%
% 2000 Vacant Housing Units	5.18%	5.86%	5.20%

<i>Income</i>	<i>1-mi.</i>	<i>3-mi.</i>	<i>5-mi.</i>
2011 Median Household Income	\$68,974	\$66,069	\$67,146
2011 Per Capita Income	\$38,337	\$33,865	\$34,605
2011 Average Household Income	\$82,649	\$78,501	\$85,062
2011 Household Income < \$10,000	262	810	1,715
2011 Household Income \$10,000-\$14,999	149	458	952
2011 Household Income \$15,000-\$19,999	66	651	1,472
2011 Household Income \$20,000-\$24,999	53	647	1,617
2011 Household Income \$25,000-\$29,999	135	768	1,851
2011 Household Income \$30,000-\$34,999	195	1,086	2,254
2011 Household Income \$35,000-\$39,999	142	684	2,146
2011 Household Income \$40,000-\$44,999	167	823	2,219
2011 Household Income \$45,000-\$49,999	196	875	2,173
2011 Household Income \$50,000-\$59,999	388	1,901	4,239
2011 Household Income \$60,000-\$74,999	727	3,278	6,429
2011 Household Income \$75,000-\$99,999	676	2,807	7,062
2011 Household Income \$100,000-\$124,999	673	2,350	5,682
2011 Household Income \$125,000-\$149,999	273	1,403	3,088
2011 Household Income \$150,000-\$199,999	174	961	2,518
2011 Household Income \$200,000-\$249,999	18	208	754
2011 Household Income \$250,000-\$499,999	82	340	1,200
2011 Household Income \$500,000+	n/a	9	31
2011 Household Income \$200,000+	100	556	1,985
% 2011 Household Income < \$10,000	5.99%	4.04%	3.62%
% 2011 Household Income \$10,000-\$14,999	3.40%	2.28%	2.01%
% 2011 Household Income \$15,000-\$19,999	1.51%	3.25%	3.11%
% 2011 Household Income \$20,000-\$24,999	1.21%	3.23%	3.41%
% 2011 Household Income \$25,000-\$29,999	3.09%	3.83%	3.90%
% 2011 Household Income \$30,000-\$34,999	4.46%	5.41%	4.76%
% 2011 Household Income \$35,000-\$39,999	3.24%	3.41%	4.53%
% 2011 Household Income \$40,000-\$44,999	3.82%	4.10%	4.68%
% 2011 Household Income \$45,000-\$49,999	4.48%	4.36%	4.58%
% 2011 Household Income \$50,000-\$59,999	8.87%	9.48%	8.94%
% 2011 Household Income \$60,000-\$74,999	16.61%	16.34%	13.56%
% 2011 Household Income \$75,000-\$99,999	15.45%	13.99%	14.90%
% 2011 Household Income \$100,000-\$124,999	15.38%	11.72%	11.99%
% 2011 Household Income \$125,000-\$149,999	6.24%	6.99%	6.51%
% 2011 Household Income \$150,000-\$199,999	3.98%	4.79%	5.31%
% 2011 Household Income \$200,000-\$249,999	0.41%	1.04%	1.59%
% 2011 Household Income \$250,000-\$499,999	1.87%	1.69%	2.53%
% 2011 Household Income \$500,000+	0.00%	0.04%	0.07%
% 2011 Household Income \$200,000+	2.29%	2.77%	4.19%

<i>Retail Sales Volume</i>	<i>1-mi.</i>	<i>3-mi.</i>	<i>5-mi.</i>
2011 Children/Infants Clothing Stores	\$1,875,646	\$8,553,690	\$21,703,783
2011 Jewelry Stores	\$1,412,645	\$6,463,410	\$16,308,143
2011 Mens Clothing Stores	\$2,761,492	\$12,505,759	\$31,638,925
2011 Shoe Stores	\$2,587,654	\$11,616,697	\$29,414,055
2011 Womens Clothing Stores	\$4,986,766	\$22,132,588	\$55,487,470
2011 Automobile Dealers	\$37,725,465	\$162,534,980	\$399,272,516
2011 Automotive Parts/Acc/Repair Stores	\$4,348,602	\$19,256,662	\$48,071,060
2011 Other Motor Vehicle Dealers	\$1,264,237	\$5,686,096	\$14,384,872
2011 Tire Dealers	\$1,173,846	\$5,239,939	\$13,068,086
2011 Hardware Stores	\$550,158	\$2,462,118	\$6,673,611
2011 Home Centers	\$3,853,714	\$16,023,713	\$39,510,516
2011 Nursery/Garden Centers	\$1,246,030	\$5,561,776	\$13,852,384
2011 Outdoor Power Equipment Stores	\$539,877	\$2,161,738	\$5,081,249
2011 Paint/Wallpaper Stores	\$155,242	\$636,170	\$1,535,745
2011 Appliance/TV/Other Electronics Stores	\$3,150,045	\$14,388,429	\$36,474,387
2011 Camera/Photographic Supplies Stores	\$549,499	\$2,420,873	\$6,058,750
2011 Computer/Software Stores	\$1,704,122	\$7,383,898	\$18,298,668
2011 Beer/Wine/Liquor Stores	\$2,016,821	\$9,175,299	\$23,310,895
2011 Convenience/Specialty Food Stores	\$3,661,603	\$15,959,016	\$43,969,216
2011 Restaurant Expenditures	\$18,914,777	\$81,498,094	\$221,833,180
2011 Supermarkets/Other Grocery excl Conv	\$24,129,166	\$105,788,758	\$264,111,178
2011 Furniture Stores	\$3,422,135	\$15,165,487	\$37,901,986
2011 Home Furnishings Stores	\$2,017,996	\$9,308,919	\$23,856,993
2011 Gen Merch/Appliance/Furniture Stores	\$29,962,431	\$133,259,561	\$334,288,144
2011 Gasoline Stations w/ Convenience Stores	\$17,643,177	\$79,340,978	\$205,463,797
2011 Other Gasoline Stations	\$13,981,575	\$63,381,964	\$161,494,582
2011 Department Stores excl Leased Depts	\$33,112,476	\$147,647,987	\$370,762,528
2011 General Merchandise Stores	\$26,540,296	\$118,094,070	\$296,386,154
2011 Other Health/Personal Care Stores	\$2,393,339	\$10,307,849	\$25,369,337
2011 Pharmacies/Drug Stores	\$11,667,870	\$51,056,925	\$127,187,911
2011 Pet/Pet Supplies Stores	\$1,676,378	\$7,263,856	\$18,084,083
2011 Book/Periodical/Music Stores	\$412,339	\$1,987,105	\$5,188,214
2011 Hobby/Toy/Game Stores	\$974,996	\$3,496,696	\$7,761,037
2011 Musical Instrument/Supplies Stores	\$322,112	\$1,412,108	\$3,502,653
2011 Sewing/Needlework/Piece Goods Stores	\$89,147	\$406,133	\$1,046,781
2011 Sporting Goods Stores	\$1,289,213	\$7,100,990	\$19,691,850
2011 Video Tape Stores - Retail	\$273,920	\$1,220,066	\$3,057,263